

# ORGANIC GROWTH

*"We are the Industry"*

## THE HIGH COUNTRY GIRLS

Business development & Marketing

THE *Highly*  
CONNECTED <sup>App</sup>

*The*  
GIRLS



# VISION

Sustainability & Continuous Business Growth



## THC Girls are Plant Powered!

Curating structure within all businesses through creative marketing solutions, authentic community outreach, and our exclusively motivated network

# BUILD YOUR WORTH

## Let Us Connect The Dots For Your Growth

With decades of experience, we have been able to vet reliable sources in order for us to grow rapidly within the business and the cannabis space.

- Marketing strategy & Research
- Implementation & Functionality
- Lead Public Relations
- Content Curation & Project management
- Organic Advertising
- Authentic community building
- Communications & Product development
- Driven sales with increased revenue through our specialized marketing formulas



# ROOTED

Heavily invested in enabling the culture to THRIVE!

Multiple market experience in/out of the commercial space

*The*  
GIRLS

**Sustainability within  
business and brand  
growth through our  
creative strategies &  
quantitative  
development**



# MISSION

*Business Development & Marketing Solutions*

THE *Highly*  
CONNECTED <sup>App</sup>

**Our mission is to create successful and sustainable  
business and connect the community!**

- Investments Opportunities & relations
- Acquisitions & Vertical integration
- Public and Private company management
- Operations Elevation & Foundational development
- Creative strategies for business sustainability
- Network Engineering



Expand your community &  
create opportunities with us

*The*  
GIRLS

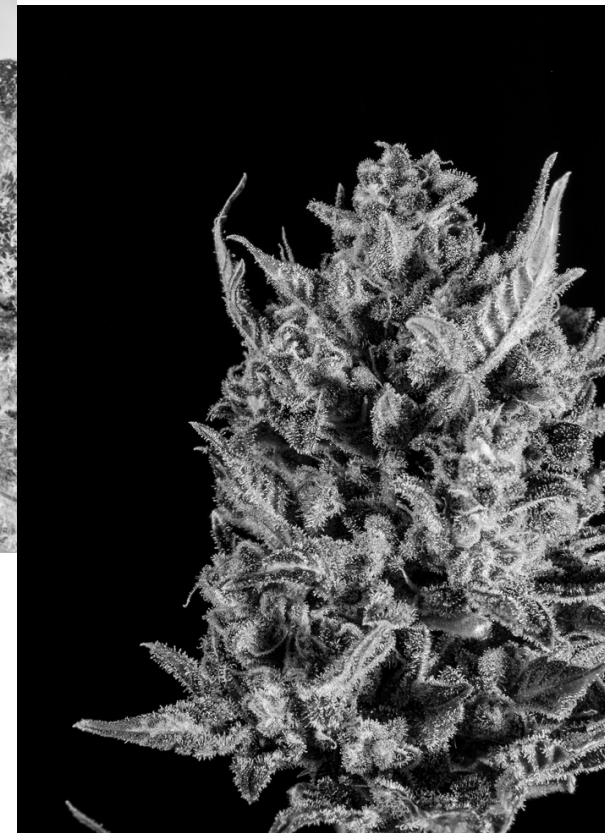
# THC OFFER

Services & Offers to BUILD your Business



## **Best Buds**

**Consulting &  
Guidance**



**Best BUDDY**  
**Courses**



## **Elevate HIGHER**

**Marketing &  
Branding  
EVENTS**



**Weed-DO**  
**Project  
Management &  
Implementation**



## **Staffing & Events**

**A La Carte  
Services**

# THC ROADMAP

## EXPECTATIONS FROM WORKING WITH US

- **Weed-Do**
- **Elevate Higher**
- **1-On-1 Best Buds**

**Consulting**

Functional and scale-able business

Brand identity and loyalty within a community + Increase of sales

Accountability, Support & guidance so you can execute fiercely

- **Individual 1-on-1**
- **Group Sesh**

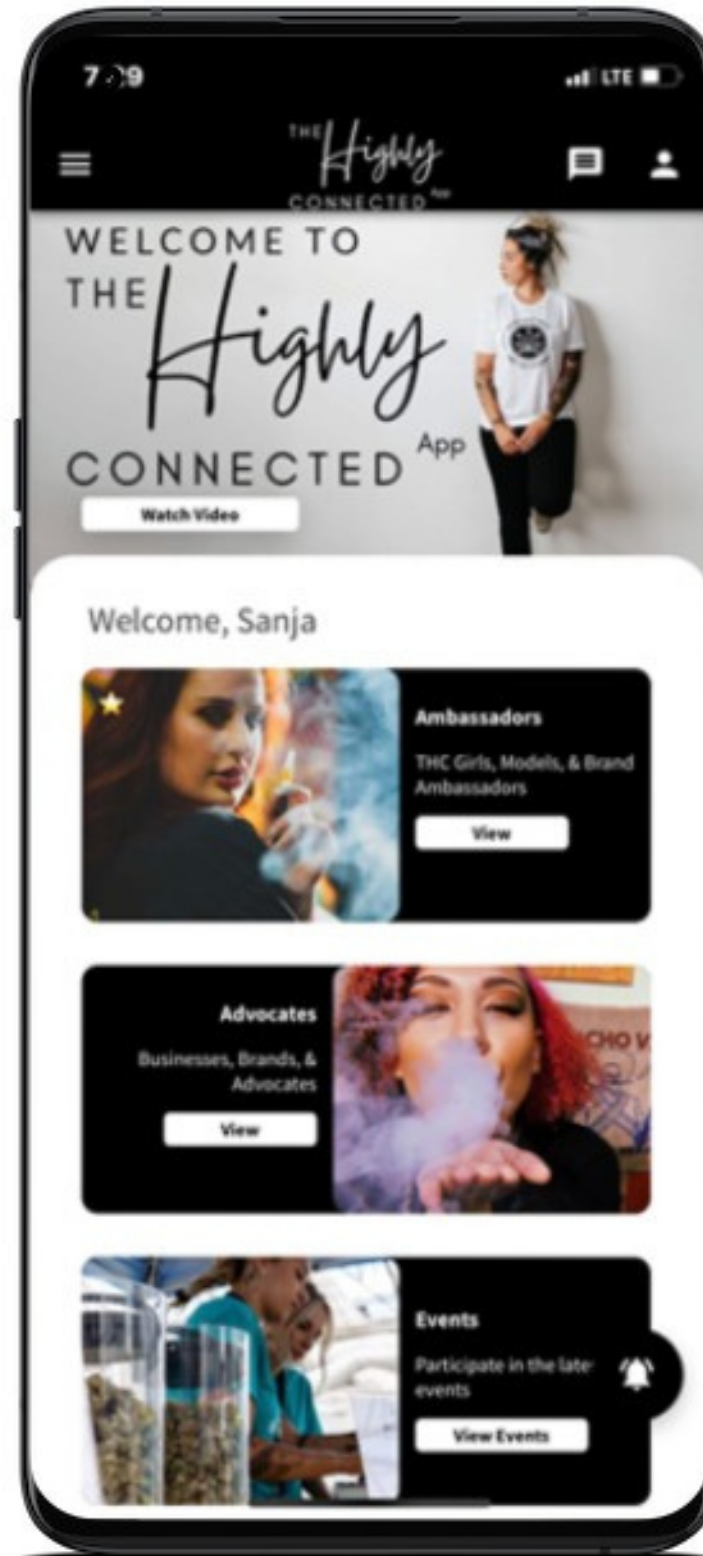
**Courses**

Clarity on your goals so you can align & execute  
.We create a simple pathway on your goals and how to facilitate an income from them

We give you the support and guidance so you can conduct business on your own and build your value

# THE HIGHLY CONNECTED APP

THE *Highly*  
CONNECTED App



Our Vision

Our Mission

Your networking tool to connect at the highest level within the industry

Over 1400+ Connected on our APP

**Direct  
Notifications  
sent to our  
network**

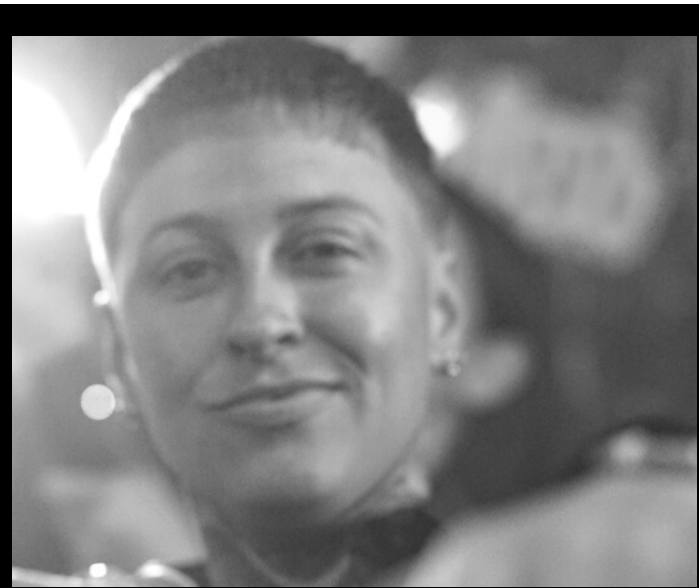
- Brand ambassadorship
- Industry building and business networking
- Un-restricted promotions
- Community outreach-Nation wide
- Refer & EARN \$\$



The  
GIRLS

THE  
Highly  
CONNECTED App

# THE TEAM



Krysta Jones  
Founder



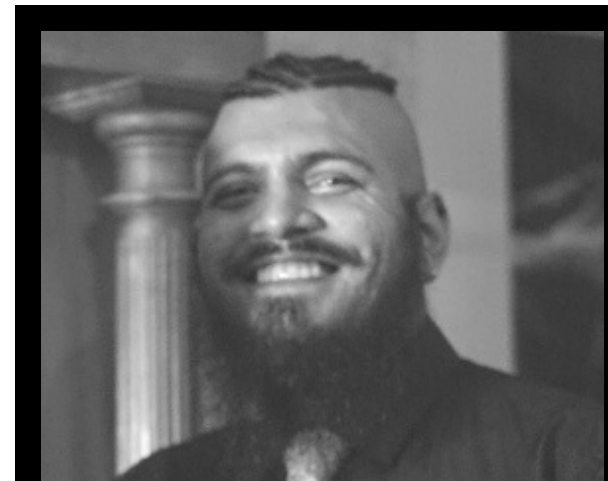
Sanja Ganja  
Marketing Director



Ruby Cardenes  
Executive Assistant



Jae  
Filmographer & Producer



Mario Flawless  
Website & App Developer

SESH

*The High Country Girls*

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**THANK YOU FOR CONNECTING!**

v i b r a t i o n s f r o m t h e t h c f a m i l y

